

PHOA BOARD MEETING Minutes, April 6, 2020

Attendees by Webex/Phone: Bruce, Carl, Christine, Geoff, Joel, Judy B., Judy M., Kim, Stephen. In light of the stay at home order, this regular monthly PHOA Board meeting was held by webex and/or phone.

The meeting was called to order at 7:08 pm by the President.

As the first order of business, the meeting agenda was unanimously approved.

As the next order of business, the Secretary stated that the minutes of the March meeting had been unanimously approved by a majority of the PHOA Board members by email.

Committee Reports

The President announced that all Committee reports (including ACC, finance, criminal activity and roads, membership and trash) had been sent out in advance to the Board. Board members noted that they had no questions about the materials. Selected findings from the reports included:

- Trash – Confirmation that each customer is correctly represented in the most recent monthly GLF bill. One PHOA member was added in March, bringing the number of program participants to 480.
- Membership – PHOA membership as of March 31 stood at 506, which reflected 4 new members during the month. One HOA status letter was issued.
- Criminal Activity and Roads – Areas covered included link to website for Colorado Department of Public Health and Environment and the Public Health Order closing non-essential businesses, request for patrols in May and scheduled patrols for April, review of police events in March and the favorable year-to-date comparison with 2019, road repair requests, and report on the park playground closing.

New Business

In light of the Public Health Order, the President reported on the requisite PHOA event postponements; the sole exceptions were the Chipper program and the annual meeting. (The calendar had previously been sent to the Board.) All calendar modifications, which will be reported as TBD rather than tentative dates, will be provided in the upcoming newsletter. Events will be rescheduled once permission to congregate is granted and will be communicated via a newsblast or newsletter. The President noted that he would book the room for the annual meeting as soon as feasible.

As the next order of business, Chris, Judy B., Bruce and Geoff described the proposed PHOA-led initiatives to enhance the sense of community and connection with PHOA members and their families. Chris described the challenges faced by members of all ages, including isolation, stresses, and children at home with two working parents as several examples. She noted that the team would tap into pre-existing resources that provide a myriad of age-appropriate activities, and discussed other activities under consideration that would be initiated by members of the Board. Discussion ensued about the most effective ways to communicate with PHOA members, such as email blasts with separate mailing lists, use of a separate banner, and iContact. It was agreed that an email format would be viewed more easily than on a website or Facebook.

Discussion continued about efforts to connect with PHOA members while demonstrating more value for PHOA membership. It was agreed that the initial outreach would be limited to PHOA members, that any expenses to support this initiative would be limited, and that a budget would be approved by the Board (including the cost to expand the number of names that could be included in the iContact subscription). (Subsequently, budget requests for CONO membership and the allocation of up to \$500 for this community initiative were approved by a majority of Board members by email.)

The Board then discussed various potential activities, including the proposed first initiative -- Sidewalk Art -- that could involve all members.

The President next reviewed proposed newsblast guidelines and the purpose of the newsblast.

Old Business

The President then described the need for replacements for Judy M in her role as head of trash services, and noted that two potential candidates had declined following receipt of solicitation letters from Kim. Judy also described her outreach to Paul about the role he would continue to take with trash. It was agreed that a description of the duties would be included in the late April newsletter, as well as the importance of trash services and the urgency to find replacements.

The President then indicated that the plan to scrub and update the website would be delayed pending discussions with the webmaster and the most effective ways to partition the site for scrubbing by volunteers.

The President noted that articles for the upcoming newsletter were due to Stephen by April 24, and that drafts for review were targeted for April 29. Articles would include trash volunteers (front page), real estate report, COVID-19 impact on HOA activities, the community building initiative, ACC and Ute Valley Park updates, and the crime report, which would include a discussion about speed through neighborhood. with children at home.

There being no further business, the meeting was unanimously adjourned at 8:10 pm.

Respectfully submitted,

Judith K. Benson